

**PLHS Pointer Association  
February 10, 2014 Board Meeting  
Meeting Minutes**

**Respectfully Submitted by: Lynn Wade (Secretary Designee)**

**In attendance:** Kevin O'Beirne, Hans Becker, Ian Law, Renatte Adler, Laurie Benham, Sarah Brandl, Andrea Justus, Maria Gibson, Rebecca Mashburn, Lynn Wade, Connie Tepper, Tacy Armstrong, Barbara Meserve, Diane Sullivan, Lucy DeVito, Augie Hernandez, Carleen Berry, Vicki Moats, Jen Doud, Kimberly Daubner.

Meeting called to order at 6:03 p.m.

**Introductions and General Business - Kevin O'Beirne:**

- New insurance policy has been finalized with the new liability policy with Jim DeVito's insurance company. All Boosters and other organizations under the Pointer Association umbrella are covered by our new policies. Also, Cheer and Baseball Boosters have decided to contribute \$150 annually toward the liability policy.
- Year end social coming up in late May-early June; looking for someone to host.
- For key officer and director roles, think about teaming up with people in those roles for next year to provide a seamless transition as parents graduate from the organization.

**VOTE –** Approval of 12-09-13 Minutes  
Motion to Approve – Kevin O'Beirne  
Second to Motion to Approve – Maria Gibson  
Vote – all in favor, none opposed, none abstained

**Principal's Report – Hans Becker:**

- Budget completed, submitted for next year. Good budget, no cuts. Increasing History and Dance budgets. Hiring a clerk to help with teacher's copies and someone to answer school phone. English LS teacher and counseling funded.
- Working on master articulation schedule. Students should try not to change classes mid semester.
- 27<sup>th</sup> of Feb. Modernization meeting. EIR report will not be complete. It is about the 20 year campus plan not stadium lighting. More money for classrooms than parking lots.
- Two weeks until tryout for spring sports.
- School year has been extended by one day by the district. PLHS will determine whether graduation will remain on Thursday, June 12.
- All caps and gowns are paid for by district this year.
- AP Exams on sale Feb. 20.

**Treasurer's Report - Barbara Meserve:**

- There is approximately \$285,000 that the Pointer Association is managing, of which approximately \$28,000 is in the Pointer Association discretionary fund.

**ASB Report – ASB President 2013-14 - Gianna Gibson (reported by Maria Gibson)**

- Successful ASB Dance. ASB will help with clean up day and next drive such as previous paper delivery. Next ASB drive will be looking for tissues and sanitizer type items.

**Bite of Point Loma Fundraising Event - Maria Gibson, Andrea Justus, Jen Doud**

- Lack of seating in quad and replacement of tables and benches. Repaint existing tables. Skateboard racks, bike racks? Umbrellas? Looking for contractor to fix old tables. Looking for \$15,000 - \$20,000 for funding. Makes campus functional, not just beautification. Discuss division of funds after event.

**Vote** - Motion for the Pointer Association to adopt the fundraising goal and project for new benches and tables.

Motion by Maria Gibson

Second to the motion by Andrea Justus

Comments: Sails vs. Umbrellas

Motion passes unanimously.

- Raise funds with Bite of Point Loma, partnering with local restaurants. 8-10 restaurants gave verbal commitment. Great community event. Looking to sell 150-200 tickets. Sponsorship and auction opportunities. Tuesday, April 22 is tentative date. Check for conflicts with other local events.

**VP of Programs – Renatte Adler:**

Renatte Adler spoke about getting department requests for AAA for spring. Looking for new people to get involved in the AAA funding effort in the future. Survey about what improvements are needed.

- Start Action Committee to get info for SAT, ACT. Prep course for less money, 30 student minimum, \$100 for class. Calendar, suggestions and tips. Prioritize the vast information available.

**VP of Community and School Relations – Andrea Justus:**

- Nothing new to report beyond campus improvement project and Bite of Point Loma fundraising event.

## **Directors' Reports:**

### **Membership –Diane Sullivan**

\$21,000 membership solicitation total to date.

### **Fundraising Strategies – Maria Gibson, Andrea Justus & Dinisa Valadao**

#### **Andrea Justus:**

- Looking into the purchase of umbrellas to go with tables. Hans may go look at another school that has sails overhead.

#### **Maria Gibson:**

- Concentrating on Bite of Point Loma event for new benches and tables.

### **Athletic Boosters - Tacy Armstrong**

**Vote** - Men's Soccer created a Booster club.

Tacy Armstrong makes Motion to approve Charter for Men's Soccer Booster

Jen Doud seconds the Motion

Vote – unanimous in favor, none opposed, none abstained

- Tomorrow: Booster meeting

### **Art Boosters – Renatte Adler**

- Mentioned music program

### **Volunteer Programs - Tracy Moore Schoonmaker (reported by Kevin O'Beirne)**

- Need confirmation of Teacher Appreciation Week.

### **Alumni Association - Kim Jessop (reported by Kevin O'Beirne)**

- Alumni "Back to Campus" Event: Saturday, March 1st we are inviting Alumni to the campus for tours and memories... sort of a blast from the past and a look at the future of PLHS. We had a lot of alums disappointed that we had to cancel the Homecoming tours because of the game time change and we promised we would make it up to them. Have no idea if we will get 10 or 100 there, but it might be a good time for Boosters to be there with some students to show off their activities and garner some alumni interest. We want the focus to be on welcoming the Alums to the campus and getting them interested in what is going on, rather than on asking for financial support, so we would ask Boosters to play up the activities rather than the ask. Kim is in contact the Booster Director as well. Kim will gauge how many alums reply to our invitation and let Boosters know if it looks like it would be worth their being there or not.

### **Athletic Director - John Murphy (not in attendance)**

- No report

### **New Business, Roundtable & Announcements**

- Zack Sweeney receives an emotional recognition at Senior Night basketball game.
- Thank you from music program; deeply appreciative of Pointer Association funding support
- People are receiving the periodic PowerSchool emails with no grades posted.
- Coffee House tryouts next week

Meeting adjourned at 7:00pm